

JETRO Business Meeting in Osaka

Application Form

No.	MORIHAKU CONFECTIONERY LTD.	Product No.	1
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Product Name

Rice Crakcer



Description

Raw and processed rice

Size per product

Width	120	mm
Depth	60	mm
Height	180	mm
Weight	90	g
Capacity	70	g

Size per case

Width	300	mm
Depth	410	mm
Height	180	mm
Weight	1430	g
Quantity per case	12	pack

Minimum lot for order

Mixed lot 6	case
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Expiration date

210	days	Normal
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Place of production/processing

Gifu

Percentage of ingredients produced in Japan (weight-based)

90	%
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Retail price in Japan (yen) *excluding tax

350	JPY
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Ingredients & additives

Glutinous rice (produced in Japan), vegetable oils and fats, butter potato soy sauce flavor seasoning (sugar, powdered soy sauce, salt, others), potato powder, salt, flavoring, seasoning (amino acids, etc.), coloring (caramel, annatto), emulsifier (Some of the raw materials include wheat, milk, soybeans and sesame)

Comments on product features, recipes using the product, awards, popularity at overseas food fairs and in importing

Glutinous rice produced in Japan is used for the arare (cubic rice crackers). The potato powder produced from domestic potatoes is poured on the arare and enhances the deliciousness of the potato butter arare.

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Major customers

<input type="checkbox"/> Professional use	<input type="checkbox"/> Hotels	<input type="checkbox"/> Restaurants	<input type="checkbox"/> Food manufacturers
<input type="checkbox"/> Household use	<input type="checkbox"/> Direct sales	<input type="checkbox"/> Wholesale	<input type="checkbox"/> Department stores
		<input type="checkbox"/> Super-markets	<input type="checkbox"/> Food shops

Business target: Age group

<input type="checkbox"/> Infants/Children	<input type="checkbox"/> Late 10s-20s	<input type="checkbox"/> 30s-40s	<input type="checkbox"/> 50s and over	<input type="checkbox"/> All ages
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Business target: Income group

<input type="checkbox"/> Upper class	<input type="checkbox"/> Middle class	<input type="checkbox"/> Mass market
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Business target: Gender

<input type="checkbox"/> Both Male and Female

Storage condition

<input type="checkbox"/> Store at room temperature, away from heat and humidity.	<input type="checkbox"/> Store at room temperature, away from direct sunlight.	<input type="checkbox"/> Store in cool, dark place away from direct sunlight or heat.
<input type="checkbox"/> Store in dry place.	<input type="checkbox"/> Store at the following temperature. _____ °C	
<input type="checkbox"/> Other (please specify)		

Sales season

<input type="checkbox"/> We can make shipments during all seasons.
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<input type="checkbox"/> We can make shipments during the following term.	(month)	~
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Labeling in foreign languages for shipment

<input type="checkbox"/> We can label

Recipes/ways to prepare or consume the product/messages/request to buyers

As all arare crackers are packed in pillow packs, they are easy to distribute. Please consume immediately after opening.